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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: ...

Applicant : Thomas J. Perkowski

Application Serial No.: 09/599,690 Filing Date : June 22, 2000

Title : INTERNET-BASED METHOD OF AND SYSTEM FOR

MANAGING, DISTRIBUTING AND SERVING CONSUMER PRODUCT RELATED INFORMATION TO CONSUMERS IN PHYSICAL AND ELECTRONIC STREAMS OF COMMERCE

Examiner : Timothy M. Brown

Group Art Unit : 3625

Attorney Docket No.: 100-035USA000

Honorable Commissioner of Patents

and Trademarks Washington, DC 20231

RESPONSE TO OFFICE ACTION MAILED APRIL 17, 2003

RECENTED OCT 2 7 2003 GROUP 3600'

Sir:

In response to the Office Action mailed in the present Application on April 17, 2003, Applicant submits the following amendments to the same:

AMENDMENT TO THE TITLE OF INVENTION:

Please amend the Title of Invention as follows:

--INTERNET-BASED CONSUMER PRODUCT BRAND INFORMATION MANAGEMENT AND DELIVERY SYSTEM FOR USE WITHIN THE ENTERPRISE OF A MANUFACTURER OF CONSUMER PRODUCTS--

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